

WAXN-TV

WSOC-TV

Agency Name: SMART MEDIA

Todays date: 11/2/2012

Advertiser Name: MCCROY

Invoice Nbr.: _____

☐ Credit ☐ Debit ☒ Refund ☐ Transfer ☐ 321428 OSI Contract #

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: _____

Time Aired: _____

A/E Name: _____

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: \$75.00

Net Credit/Debit: \$63.75

REASON FOR ADJUSTMENT:

SALES

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

OTHER

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

TRAFFIC

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

EXPLANATION:

rebate

Approved for Sales

Approved for Accounting

WSOC-TVAgency Name: Smart MediaTodays date: 11/1/2012Advertiser Name: McCrary

Invoice Nbr.: _____

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract # 321428
☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: _____

Time Aired: _____

A/E Name: Andrea Moore

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: 4145.00 ~~51,220.00~~Net Credit/Debit: 3523.25 ~~93,587.00~~

REASON FOR ADJUSTMENT:

SALES

- ☐
- Agency Commission Adj.
-
- ☐
- Sales Ordering Error
-
- ☐
- Makegood Error
-
- ☐
- Rate Adjustment
-
- ☐
- Telerep Ordering Error
-
- ☐
- Telerep Makegood Error
-
- ☐
- Spots Double Ordered

OTHER

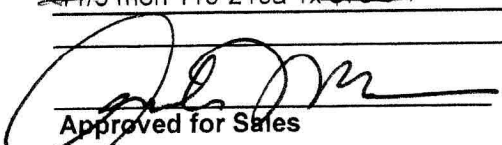
- ☐
- Carting Error
-
- ☐
- Technical Difficulty
-
- ☐
- Network Overrun
-
- ☐
- Invoice Billing Error
-
- ☐
- Computer Conv. Error
-
- ☐
- Production Billing Adj.
-
- ☐
- Internet

TRAFFIC

- ☐
- Product Conflict
-
- ☐
- Poor Rotation
-
- ☐
- Incorrect Media
-
- ☐
- Outside Time Period
-
- ☐
- Order Entry Error

EXPLANATION:

credit due rebates for the week of 10/22- dollars are being respent

11/2 fri 10-11p 1x \$200011/2 fri 6-630p 1x \$150011/2 fri 430-5a 1x \$14511/5 mon 1135p-1207a 1x \$500~~11/5 mon 110-210a 1x \$75~~

 Approved for Sales

 Approved for Accounting



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Alexandria, VA 22314

Contract # 321428

Schedule Dates	10/22/12-11/05/12	Date Entered	07/10/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	11/02/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C22C28 GOV (132631)	Headline #	06221199
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/C22C28	Commission	\$6,805.50
Account Types	National/Political	Net Total	\$38,564.50
Billing Type	Standard	Sales Tax	

Comments
MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	42	\$41,225.00
Nov. 2012	4	\$4,145.00
Grand Total:	46	\$45,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / Spot	10/26/12-10/26/12	5	:30	11P-11:35P (EST)						1			1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/19/12
3.1	Normal Line / Spot	10/26/12-10/26/12	5	:30	12P-1P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/19/12
7.2	Normal Line / Spot	10/22/12-10/22/12	5	:30	11P-11:35P (EST)		1							1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/19/12
10.2	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A-8A (EST)		1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GMA	10/19/12
12.2	Normal Line / Spot	10/27/12-10/27/12	5	:30	7A-8A (EST)						1			1	\$325.00	\$325.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	10/19/12
13.2	Normal Line / Spot	10/27/12-10/27/12	4	:30	8A-9A (EST)						1			1	\$625.00	\$625.00	Charlotte (WSOC)	GMA SATURDAY	10/19/12
14.1	Normal Line / Spot	10/28/12-10/28/12	6	:30	11P-11:35P (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)	SUN LATE NEWS	8/7/12
15.2	Normal Line / Spot	10/28/12-10/28/12	4	:30	6P-6:30P (EST)							1		1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	6P NEWS SUNDAY	10/19/12
16.2	Normal Line / Spot	10/28/12-10/28/12	5	:30	7A-8A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	10/19/12
17.1	Normal Line / Spot	10/25/12-10/25/12	6	:30	12P-1P (EST)						1			1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/19/12
20.1	Normal Line / Spot	10/23/12-10/23/12	5	:30	12P-1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/19/12
22.2	Normal Line / Spot	10/23/12-10/23/12	4	:30	6P-6:30P (EST)									1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	6P NEWS	10/19/12
24.2	Normal Line / Spot	10/24/12-10/24/12	5	:30	11P-11:35P (EST)									1	\$975.00	\$975.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/19/12
31.1	Normal Line / Spot	10/22/12-10/26/12	4	:30	5P-5:30P (EST)		1			1	1			3	\$1,200.00	\$3,600.00	Charlotte (WSOC)		10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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Charlotte, NC 28206-2700

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32.1	Normal Line / Spot	10/22/12-10/25/12	4	:30	6A-7A (EST)	1	1	1	1	1				4	\$1,175.00	\$4,700.00	Charlotte (WSOC)		10/19/12
33.1	Normal Line / Spot	10/22/12-10/26/12	4	:30	7A-8A (EST)	2	2	2	2	2	1			9	\$1,075.00	\$9,675.00	Charlotte (WSOC)		10/19/12
34.1	Normal Line / Spot	10/22/12-10/24/12	5	:30	12P-1P (EST)	1	1	1						2	\$375.00	\$750.00	Charlotte (WSOC)		10/19/12
38.1	Normal Line / Spot	10/22/12-10/25/12	4	:30	6P-6:30P (EST)	1	1		1					2	\$1,500.00	\$3,000.00	Charlotte (WSOC)		10/19/12
42.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	12P-12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)		10/19/12
43.1	Normal Line / Spot	10/25/12-10/25/12	5	:30	11P-11:35P (EST)				1					1	\$925.00	\$925.00	Charlotte (WSOC)		10/19/12
48.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	8A-9A (EST)		1	1	1	1				3	\$975.00	\$2,925.00	Charlotte (WSOC)		10/19/12
49.1	Normal Line / Spot	10/22/12-10/26/12	4	:30	5:30P-6P (EST)	1			1	1				3	\$1,300.00	\$3,900.00	Charlotte (WSOC)		10/19/12
51.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	6P-6:30P (EST)			1						1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/19/12
52.2	Normal Line / Spot	11/02/12-11/02/12	5	:30	10P-11P (EST)	1					X			1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		11/1/12
53.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	6P-6:30P (EST)	1					X			1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		11/1/12
54.0	Normal Line / Spot	11/02/12-11/02/12	5	:30	4:30A-5A (EST)	1					X			1	\$145.00	\$145.00	Charlotte (WSOC)		11/1/12
55.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11:37P-NIGHTLINE	1	X							1	\$500.00	\$500.00	Charlotte (WSOC)		11/2/12

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